



June 18, 2010

Greetings from the Polk City Chamber of Commerce Big Creek Fall Bike Ride Committee:

The Polk City Chamber of Commerce, Iowa DNR at Big Creek State Park and the Saylorville Lake Army Corp of Engineers would like to announce their 18<sup>th</sup> annual Big Creek Fall Bike Ride to be held on Saturday, September 11, 2010. This year, proceeds from the ride will be used for bike racks around Polk City. Sponsorship dollars also provide long sleeved shirts, snacks and entertainment for participants of the Big Creek Fall Bike Ride.

The 2009 ride attracted many new riders and we hope to continue this trend. Papa's Pizzeria, Reising Sun Café, and Dottie's Landmark will be open on this special day so that riders may enjoy great food and beverages after the ride.

The Polk City Chamber of Commerce invites you to promote your business as a 2010 sponsor by offering the various packages enclosed with this letter. Last year's promotion included advertising in several area newspapers, with each ad containing the name of all Platinum and Gold Sponsors. Additionally, registration forms that list sponsor names are distributed to over 50 bike shops, fitness centers and bike clubs. All 2010 sponsors will be listed on a banner displayed the day of the event.

Sponsorship forms and fees must be received by **JULY 14, 2010**, to be included in all promotional materials.

Thank you in advance for your support of this year's ride. Your donation provides our riders a wonderful day on the trails and allows the Polk City Chamber to make a contribution for improvements to Polk City's parks.

If you have any questions, please contact Bike Ride Committee Co-Chairs JoAnn Brunsvold at 515-984-9050 or Dan Schlup at 641.521.2270.

*JoAnn Brunsvold and Dan Schlup*  
Big Creek Fall Bike Ride Co-Chairs



# 18<sup>th</sup> Annual Big Creek Fall Bike Ride Sponsorship Form



## Platinum

**\$500**

- Company name or logo printed on the back of all event shirts. (Exclusive to Platinum Sponsors.)
- Company name or logo will be listed as a Platinum Sponsor on the Welcome Banner displayed the day of the ride. You may also display your company's banner.
- Company name will be listed as an official sponsor in all printed promotional and post-ride materials. (Exclusive to Platinum and Gold Sponsors.)
- Company name listed as a Platinum Sponsor on registration brochures and bike maps provided to all riders.
- Company's name mentioned repeatedly as a Platinum Sponsor throughout the morning.
- Four riders from your company may ride for free.
- Receive a Certificate of Appreciation suitable for display from the Polk City Chamber of Commerce.

## Gold

**\$250**

- Company name or logo will be listed as a Gold Sponsor on the Welcome Banner displayed the day of the ride. You may also display your company's banner.
- Company name will be listed as an official sponsor in all printed promotional and post-ride materials. (Exclusive to Platinum and Gold Sponsors.)
- Company name listed as a Gold Sponsor on registration brochures and bike maps provided to all riders.
- Two riders from your company may ride for free.
- Receive a Certificate of Appreciation suitable for display from the Polk City Chamber of Commerce.

## Silver

**\$100**

- Company name will be listed as a Silver Sponsor on the Welcome Banner displayed the day of the ride.
- Company name will be listed on all bike maps and registration information.
- One member of your company may ride for free.
- Receive a Certificate of Appreciation for your support.

## Bronze

**\$50**

- Company name will be listed as a Bronze Sponsor on the Welcome Banner displayed the day of the ride.
- Receive a Certificate of Appreciation for your support.

### Thank you for your support!

Please complete this form and send to Polk City Chamber of Commerce, PO Box 226, Polk City, IA 50226.

**Deadline is July 14, 2010 (to get your business name on Bike Ride Brochures).**

Business Name \_\_\_\_\_ Contact Person \_\_\_\_\_

Address \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone \_\_\_\_\_ E-mail \_\_\_\_\_

Level of Sponsorship:  Platinum \$500     Gold \$250     Silver \$100     Bronze \$50

Method of Payment:  Check Enclosed     Master Card     Visa

Name as is appears on credit card \_\_\_\_\_ Signature \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date \_\_\_\_\_

Special comments or instructions \_\_\_\_\_

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